



DraftKings Launches Mobile Sportsbook in Wyoming Ahead of NFL Kickoff

September 1, 2021

Rapid Expansion of Legalized Sports Betting Paves Way for the Company's 13th Online State Launch in Three Years

BOSTON, Sept. 01, 2021 (GLOBE NEWSWIRE) -- DraftKings Inc. (Nasdaq: DKNG) today announced the launch of DraftKings Online Sportsbook in Wyoming, marking the 13th state in which its top-rated mobile sportsbook is available. Beginning today, customers in Wyoming at least 18 years old can now wager on various markets across professional and collegiate sports using DraftKings' mobile sportsbook app.

"Legalized sports betting has seen wide-spread growth in just three years and the DraftKings Sportsbook has been at the center of the action," said Matt Kalish, co-founder and President, DraftKings North America. "We are thrilled that Wyoming sports bettors have the opportunity to experience the highly accessible and immersive fan experience along with best in class consumer protections that our product offers millions of skin-in-the-game sports fans."

To celebrate the launch, DraftKings Sportsbook is offering all Wyoming customers two Double Your Money opportunities – the first on the Colorado Rockies getting a hit and the second on the University of Wyoming Cowboys scoring a point in its home opener on September 4. Additionally, as part of DraftKings' commitment to environmental initiatives, and in collaboration with the Arbor Day Foundation, DraftKings is hosting an earth-themed free-to-play Pool open to all Wyoming customers. DraftKings has committed to funding the planting of 1 million trees by Earth Day 2022, and each entry in the pool equates to one tree planted towards this overall effort.

Wyoming is the third state this year to launch DraftKings Online Sportsbook, following launches in Virginia and Michigan in January, and joins Colorado as the second state in the Western United States. Per state regulations, Wyoming joins Virginia as the second state this year to permit direct mobile licensing, allowing mobile operators such as DraftKings, which generate a majority of sports betting revenue, to be licensed independent of any tethering to a land-based casino or other brick-and-mortar establishment. The DraftKings Online Sportsbook comes to Wyoming after the company launched its popular daily fantasy product there nine years ago. Notably, former University of Wyoming quarterback Josh Allen was named DraftKings' Fantasy Football Player of the Year last season at the NFL Honors award ceremony following his stellar season with the Buffalo Bills.

A leader in digital sports entertainment and gaming, DraftKings is committed to creating inclusive and responsible pathways for people to build, create, imagine, and innovate through the [DraftKings S.E.R.V.E.S.](#) program. [Responsible gaming](#) is a key pillar of the S.E.R.V.E.S. program and DraftKings' collective mission is to protect the vulnerable with groundbreaking technology, training, resources and the support of evidence-based research.

DraftKings Sportsbook is available for download via iOS and Android [here](#).

About DraftKings

DraftKings Inc. is a digital sports entertainment and gaming company created to fuel the competitive spirit of sports fans with products that range across daily fantasy, regulated gaming and digital media. Headquartered in Boston, and launched in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings is the only U.S.-based vertically integrated sports betting operator. DraftKings is a multi-channel provider of sports betting and gaming technologies, powering sports and gaming entertainment for operators in 17 countries. [DraftKings' Sportsbook](#) is live with mobile and/or retail betting operations in the United States pursuant to regulations in Colorado, Illinois, Indiana, Iowa, Michigan, Mississippi, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Tennessee, Virginia and West Virginia. [DraftKings' daily fantasy sports](#) product is available in 7 countries internationally with 15 distinct sports categories. DraftKings is the official daily fantasy partner of the NFL, MLB, NASCAR, PGA TOUR and UFC as well as an authorized gaming operator of the NBA and MLB, an official sports betting partner of the NFL, an official betting operator of PGA TOUR and the official betting operator of UFC. Launched in August 2021, DraftKings Marketplace is a digital collectibles ecosystem designed for mainstream accessibility that offers curated NFT drops and supports secondary-market transactions. DraftKings also owns Vegas Sports Information Network, Inc. (VSiN), a multi-platform broadcast and content company.

Forward-Looking Statements

Certain statements made in this release are "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside DraftKings' control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see DraftKings' Securities and Exchange Commission filings. DraftKings does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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