



DraftKings Launches Online Sports Betting in Arizona

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Arrival of Top-Rated Mobile Sportsbook App Follows Successful Daily Fantasy Sports Debut

BOSTON, Sept. 09, 2021 (GLOBE NEWSWIRE) -- DraftKings Inc. (Nasdaq: DKNG) announced today the launch of DraftKings' online Sportsbook in Arizona, marking the 14th state in which the top-rated mobile sportsbook is available. Arizona sports fans age 21 and over are now able to place wagers on a variety of betting markets across professional, collegiate and other sports leagues via the DraftKings Sportsbook app. The announcement comes following a successful launch of DraftKings' daily fantasy product which experienced more than 90,000 contest entries in the first 12 days.

"With the launch of our digital sportsbook coinciding with NFL kickoff, the busiest and most exciting time of the year for our company, we could not have imagined a better time to introduce Arizona's sports fans to the DraftKings experience," said Matt Kalish, co-founder and president of DraftKings North America. "We would also like to thank the PGA TOUR, TPC Scottsdale, as well as Governor Doug Ducey and his team, Representative Jeff Weninger, Senator T.J. Shope, the Arizona state legislature, and the Arizona Department of Gaming for working together to further fan engagement across sports. We look forward to becoming the sportsbook of choice for Arizonans across the state."

"The PGA TOUR is excited for the launch of mobile sports betting in Arizona as a major step forward as we look to advance audience development and fan engagement opportunities," said Norb Gambuzza, Senior Vice President of Media and Gaming at the PGA TOUR. "We are diligently working with DraftKings, the City of Scottsdale, The Thunderbirds and the Waste Management Phoenix Open on plans for a world-class sportsbook experience at TPC Scottsdale. We look forward to being able to share the plans in the near future."

Arizona boasts a strong sports culture including popular professional teams across several sports such as baseball, basketball, hockey, and football as well as major college sports football and basketball programs. With plenty of in-state teams, Arizona is well-equipped to offer year-round betting opportunities to the state's skin-in-the-game sports fans. This includes same game parlays and micro-betting; a result of DraftKings' migration to its own backend technology and provide a greater variety of betting means outside of standard wagering and pre-match options.

Additionally, as part of DraftKings' commitment to environmental initiatives, and in collaboration with the Arbor Day Foundation, DraftKings Sportsbook is hosting an earth-themed \$500 free-to-play Pool open to all Arizona customers. DraftKings has committed to funding the planting of 1 million trees by Earth Day 2022, and each entry in the pool equates to one tree planted towards this overall effort. Now live, customers can access the pool via both DraftKings Sportsbook [here](#).

Earlier this year DraftKings [announced](#) plans for a premium retail sportsbook at TPC Scottsdale as part of an expanded agreement with the PGA TOUR. A unique, "19th hole" experience, details surrounding the proposed retail location are set to be announced at a later date.

DraftKings remains committed to providing a safe and responsible gaming (RG) platform. Through RG tools, self-imposed player limits, identity verification and state-of-the-art geolocation, DraftKings Sportsbook ensures all players are provided secure and positive gaming experience. As an active member of the American Gaming Association (AGA) and the National Council on Problem Gambling (NCPG), additional details on DraftKings' dedication to safe play are available via [DraftKings S.E.R.V.E.S.](#)

Fans can find the latest betting markets and more by downloading the DraftKings Sportsbook app available via iOS and Android [here](#).

About DraftKings

DraftKings Inc. is a digital sports entertainment and gaming company created to fuel the competitive spirit of sports fans with products that range across daily fantasy, regulated gaming and digital media. Headquartered in Boston, and launched in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings is the only U.S.-based vertically integrated sports betting operator. DraftKings is a multi-channel provider of sports betting and gaming technologies, powering sports and gaming entertainment for operators in 17 countries. [DraftKings' Sportsbook](#) is live with mobile and/or retail betting operations in the United States pursuant to regulations in Arizona, Colorado, Illinois, Indiana, Iowa, Michigan, Mississippi, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Tennessee, Virginia, West Virginia and Wyoming. [DraftKings' daily fantasy sports](#) product is available in 7 countries internationally with 15 distinct sports categories. DraftKings is the official daily fantasy partner of the NFL, MLB, NASCAR, PGA TOUR and UFC as well as an authorized gaming operator of the NBA and MLB, an official sports betting partner of the NFL, an official betting operator of PGA TOUR and the official betting operator of UFC. Launched in August 2021, DraftKings Marketplace is a digital collectibles ecosystem designed for mainstream accessibility that offers curated NFT drops and supports secondary-market transactions. DraftKings also owns Vegas Sports Information Network, Inc. (VSiN), a multi-platform broadcast and content company.

Forward Looking Statements

Certain statements made in this release are "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside DraftKings' control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see DraftKings' Securities and Exchange Commission filings. DraftKings does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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