



Mike Golic Jr. Joins DraftKings as Media Expansion Continues

April 27, 2022

DraftKings to Launch Original Production “GoJo” Podcast

BOSTON, April 27, 2022 (GLOBE NEWSWIRE) -- Today, DraftKings Inc. (Nasdaq: DKNG) has announced the signing of former Notre Dame Football player and television personality, Mike Golic Jr. In his first project with DraftKings, Golic Jr. will partner with former teammate and friend, Brandon Newman. “GoJo,” a new daily podcast scheduled to debut on May 2, will offer a unique perspective on the hottest topics across sports and culture that appeal to the everyday fan and those with skin in the game.

“When I look at the future of sports media, joining DraftKings was an easy decision for me,” said Golic Jr. “As someone who is passionate about creating content, having the freedom to develop original programming is the perfect opportunity at the perfect time. I’m excited to partner with Brandon as we take our individual and shared experiences as former teammates to the airwaves.”

The hour-long video podcast will air five days a week and be available on Apple Podcasts, Google Podcasts, Spotify, the iHeartRadio app and everywhere podcasts are available. Monday through Friday, the duo will break down the biggest games of the week while hosting regular guests and larger than life personalities across sports and media.

“Mike’s addition to the media family is another example of DraftKings partnering with high-profile talent and trusted personalities across sports media,” said Stacie McCollum, Vice President of Programming at DraftKings. “Leveraging his strong social currency, he and Brandon will tackle subjects that represent the broader interests and hobbies of today’s sports fan.”

Golic Jr. joins DraftKings fast-growing sports podcast network which serves as a one-stop destination for an ‘in on the action’ experience and unique perspectives via diverse personalities and entertainment. Anchored by its flagship programming, “The Dan Le Batard Show,” DraftKings has recently added baseball expert and personality Jared Carrabis, relaunched the show “GM Shuffle” with NFL stalwart Michael Lombardi and Femi Abebe, and debuted “Golic and Smetty” with veteran broadcaster Mike Golic Sr. and journalist Jessica Smetana.

Fans can subscribe to the GoJo podcast now by visiting <https://beacons.ai/gojoshow>.

About DraftKings

DraftKings Inc. is a digital sports entertainment and gaming company created to fuel the competitive spirit of sports fans with products that range across daily fantasy, regulated gaming and digital media. Headquartered in Boston, and launched in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings is the only U.S.-based vertically integrated sports betting operator. DraftKings is a multi-channel provider of sports betting and gaming technologies, powering sports and gaming entertainment for operators in 17 countries. DraftKings’ Sportsbook is live with mobile and/or retail betting operations in the United States in Arizona, Colorado, Connecticut, Illinois, Indiana, Iowa, Louisiana, Michigan, Mississippi, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Tennessee, Virginia, West Virginia, and Wyoming. DraftKings’ daily fantasy sports product is available in 6 countries internationally with 15 distinct sports categories. DraftKings is both an official daily fantasy and sports betting partner of the NFL, NBA, MLB, NHL, PGA TOUR and UFC as well as an official daily fantasy partner of NASCAR. Launched in August 2021, DraftKings Marketplace is a digital collectibles ecosystem designed for mainstream accessibility that offers curated NFT drops and supports secondary-market transactions. DraftKings also owns Vegas Sports Information Network (VSiN), a multi-platform broadcast and content company.

Forward-Looking Statements

Certain statements made in this press release are “forward looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. When used in this press release, the words “estimates,” “projected,” “expects,” “anticipates,” “forecasts,” “plans,” “intends,” “believes,” “seeks,” “may,” “will,” “should,” “future,” “propose” and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside DraftKings’ control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements, including the expected regulatory approval of the “GoJo” podcast and its scheduled debut of May 2, 2022. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see DraftKings’ filings with the Securities and Exchange Commission. DraftKings does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Media Contacts

media@draftkings.com

[@DraftKingsNews](https://twitter.com/DraftKingsNews)